



citywater



TALLINNA ÜLIKOOL

Dear municipality representative!

We have the pleasure of inviting you to a seminar about water protection awareness and communication activities

## «Water Protection: the Possibilities of Municipalities and Citizens»

On **Thursday, May 22**, 10am - 3pm

In **Tallinn University**, Astra building room A-242 (Narva str 29, Tallinn, Estonia)

### Programme

9.30 Registration

10.00 Opening words by **Kaja Tampere**, Professor of Communication Management at Tallinn University

Introduction of the Baltic Sea Challenge network: **Karolin Kairo-Gasman**, Tallinn City Government

10.30 „There is nothing I can do alone“: **Arko Olesk**, Tallinn University junior researcher

For the first time we present the results of a citizen survey about water protection conducted in all three Baltic States. The survey looked at the awareness of people about water protection activities, their own initiatives and expectations for the local municipality.

11.00 Coffee break

11.15 **Discussion and workshop**: What tools and activities are available for municipalities and citizen to contribute to the protection of the water in the home area.

12.30 Lunch break

13.30 Calculating the benefits of the environment: ecosystem services approach: **Mart Reimann**, Tallinn University lecturer

14.00 Cost-benefit-analysis in Citywater project: methods and examples: **Eliisa Punttila**, Citywater project expert, City of Helsinki Environment Centre

14.30 Summary and closing of the seminar



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NB! All presentations (except the last) are in Estonian.

Participation is free. Please register at: <http://www.citywater.fi/tallinn-seminar/>