



**City of Helsinki**

# ***Welcoming words –*** **In cooperation for a bright Baltic future**

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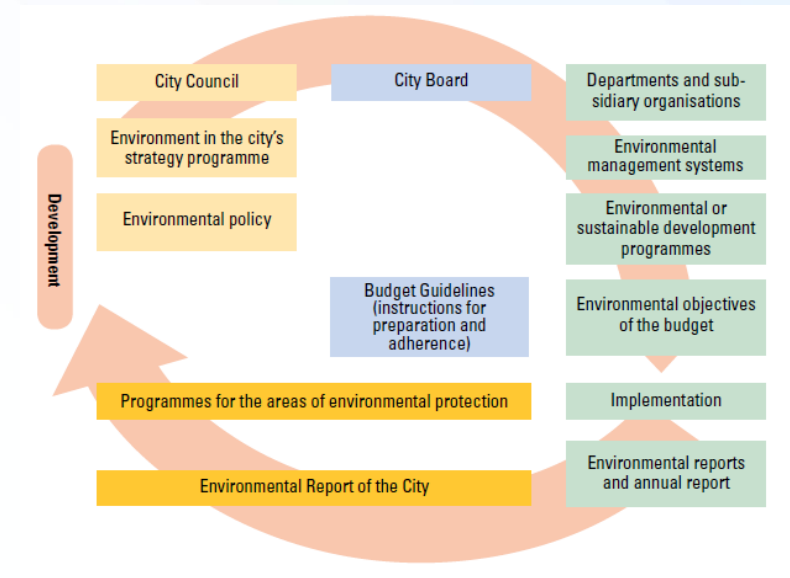


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# Environmental policy (City Council sept 2012)

- Long-term objectives (2050) & medium-term objectives (2020)
- The objectives cover the following fields:

- Climate protection
- Air protection
- Noise abatement
- Water protection
- Nature & Soil protection
- Procurement, waste & material efficiency
- Environmental awareness & responsibility
- Environmental management & partnerships





# Objectives – water protection

## In a mid-term perspective

- The **marine** environment outside Helsinki is in good quality by 2020 as the EU Marine Strategy Framework Directive states
- By additional measures according to the water management plan the good quality of **coastal waters** outside Helsinki is achieved by 2027
- In most natural circumstances the oil spill clean up and control of the City of Helsinki significantly affects the amount and extent of oil that is reaching the inhabited areas



# Objectives - water protection

## In a long-term perspective

- The nutrient discharge of the City of Helsinki is even more reduced and the recycling of nutrients is more effective
- The over-flooding from combined sewer systems is reduced by half from the level of today
- In most circumstances oil spill clean up and control is able to inhibit oil from reaching inhabited coastal areas



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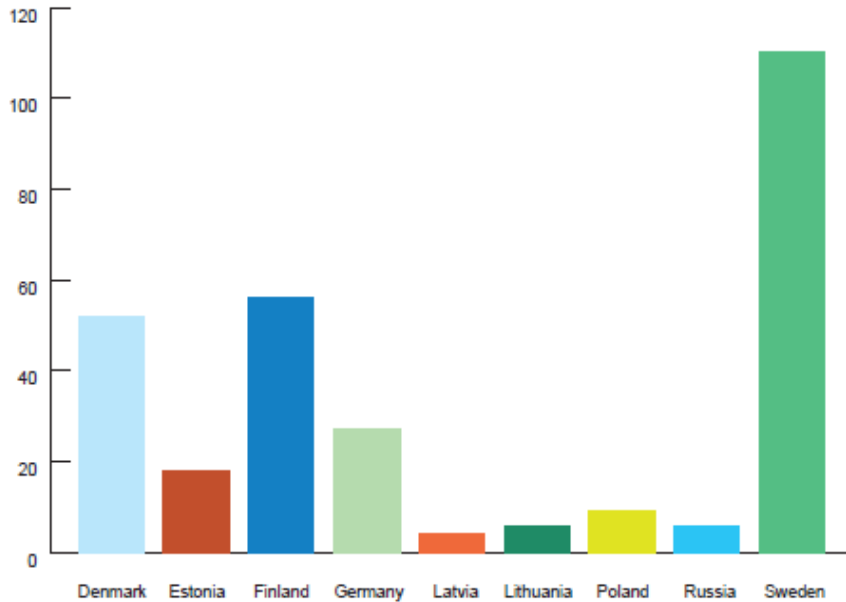


Diagram 2.1. Average Willingness-To-Pay per person in the different Baltic Sea countries expressed in Euros/year.

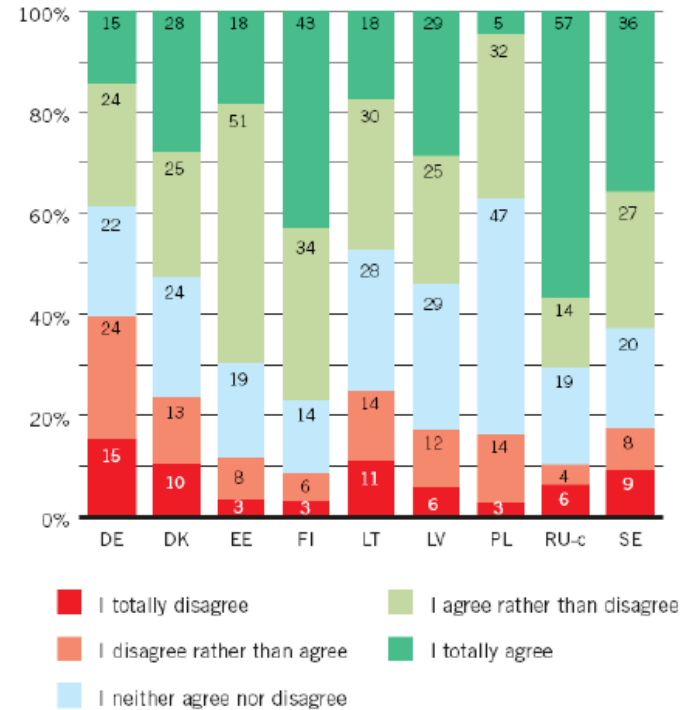


Diagram 2.3. Percentage of the population that agree or disagree to the statement 'I am worried about the Baltic Sea environment'. (Source: Swedish EPA, 2010a)

The Baltic Sea – Our Common Treasure. Economics of Saving the Sea. BalticSTERN. Havs- och vattenmyndigheten. Rapport 2013:4

**Cultural differences important to consider –  
local waters mostly impacted by local abatements -> underlined role of all cities!**



### WWF (2012): Counter currents - scenarios for the Baltic Sea Towards 2030

#### What's in it for us here today?

- Recognizing that the health of people, local actors and ecosystems are interlinked  
-> **It is a welfare issue for us**  
Poor state of the marine environment reduces the cities' attractiveness, competitiveness and the citizens' welfare
- Showcasing good examples and make these examples the norm rather than the exception  
-> **Because we want to be forerunners**  
Cities decide on many actions that have direct impact on the sea, e.g. water treatment plants, ports, stormwater handling, scattered settlements, green areas and agriculture, marinas...
- Encouraging, incentivizing and supporting those individuals, industries and institutions who have not yet taken steps to advance but are eager to do so
- Ensuring that governance of the sea is integrated and coordinated, within and between sectors and countries
- Acting in partnership so that we can together, create a bright future for the Baltic Sea.  
-> **We have the Baltic Sea Challenge!**  
-> **This is CITYWATER!**



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Photo: Konrad Wölke

